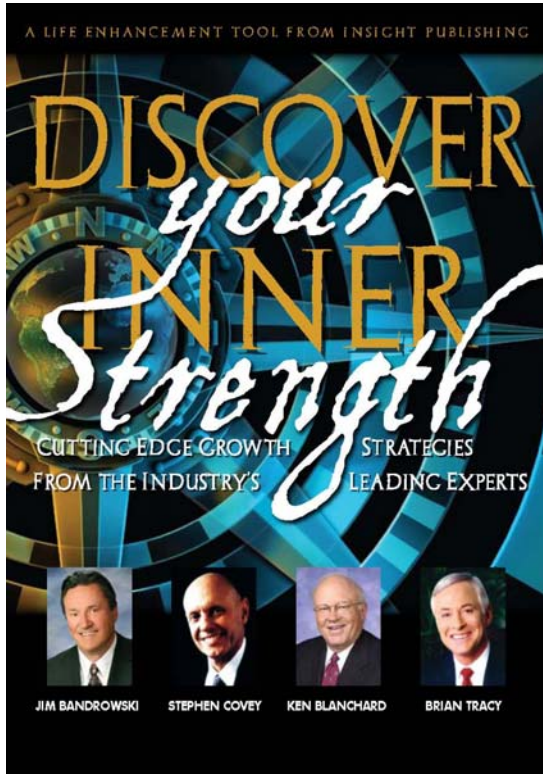


For IMMEDIATE RELEASE

**Jim Bandrowski joins Stephen Covey, Ken Blanchard, and Brian Tracy
in a new book, published in May 2009**

DISCOVER YOUR INNER STRENGTH!

Cutting Edge Growth Strategies from the Industry's Leading Experts



SEVIERVILLE, TENNESSEE— Jim Bandrowski, keynote speaker and author, has been selected from a nationwide search to be featured in a book entitled *Discover Your Inner Strength*. He coauthors with best-selling authors Stephen Covey (*Seven Habits of Highly Effective People*), Ken Blanchard (*One Minute Manager*) and Brian Tracy (*Million Dollar Habits*).

DISCOVER YOUR INNER LEADER!

Jim Bandrowski reveals the ONE THING that distinguishes great leaders from good ones: *Amplitude*.

It is the essence of how they innovate and motivate. He has presented it to over 10,000 CEOs, executives, managers, and professionals around the globe and has received 99.9% confirmation from audiences that this one thing is the real deal. Audiences exclaim: “*Amplitude* is unique and seminal.”

As the President of Strategic Action Associates, Jim is a global speaker, trainer and consultant on *Breakaway Leadership*, *Strategic Innovation*, *Global Marketing*, *Breakthrough Lean Six Sigma* and *Execution Excellence*. His firm helps organizations to achieve breakaway results. His clients include GE, Hewlett-Packard, Chevron, Exxon, Disney, Boeing, TRW, Electronic

Arts, Merck, Saudi Aramco, Abu Dhabi Ports, Mazda, Andersen Windows, Kaiser Permanente, HealthNet, the U.S. Navy and a wide variety of state agencies, cities and non-profit organizations. He is the critically acclaimed author of *Corporate Imagination—Plus: Five Steps to Translating Innovative Strategies into Action* published by Simon & Schuster. *Corporate Imagination – Plus* was the first book written on how to put creativity and innovation into strategic planning.

To Order Your Copy of *Discover Your Inner Strength*, go to: **StrategicAction.com**

Book a Keynote Speech or Workshop on *High Amplitude Leadership*, *Strategic Innovation*, *Global Marketing*, *Breakthrough Lean Six Sigma*, *Strategic Cost Reduction*, or *Execution Excellence*. Contact: Strategic Action Associates, 696 San Ramon Valley Blvd., Suite 367, Danville, CA 94526. **Tel: 925-820-8838.**